



WIRRAL HEALTH AND WELLBEING BOARD

9th February 2022

REPORT TITLE:	MARMOT COMMUNITY PROGRAMME UPDATE
REPORT OF:	DIRECTOR OF PUBLIC HEALTH

REPORT SUMMARY

This report provides the Board with an update on the Marmot Community Programme, led by Cheshire and Merseyside Health and Care Partnership and Directors of Public Health, working in partnership with the Institute of Health Equity (IHE), University College London.

The Marmot Community Programme aims to systematically reduce health inequalities through action on the social determinants of health, as set out in Marmot's 2010 report, Fair Society, Healthy Lives.

This report follows on from the recommendations accepted by the Board on 3rd November 2021 and the local workshop held on 30th November 2021 with the Marmot Team. The report summarises the key messages and areas for action to achieve progress in reducing inequalities, identified by the Institute of Health Equity in their interim report for Cheshire and Merseyside and which will be used to shape the Wirral Health and Wellbeing Strategy.

This matter affects all wards within the Borough; it is not a key decision.

RECOMMENDATION/S

The Health and Wellbeing Board is recommended to support the continued development of Wirral's Health and Wellbeing Strategy, based on the recommendations of the Public Health Annual Report 2021, detailed in Appendix 1, and the findings, recommendations and actions developed by the Institute of Health Equity Marmot Community programme for Cheshire and Merseyside.

SUPPORTING INFORMATION

1.0 REASON/S FOR RECOMMENDATION/S

- 1.1 This report gives an update on the progress of the work taking place to develop the Wirral Health and Wellbeing Strategy to reduce health inequalities taking into account the Cheshire and Merseyside Health Care Partnership Marmot programme.

2.0 OTHER OPTIONS CONSIDERED

- 2.1 Developing a local Health and Wellbeing Strategy, which does not consider the work undertaken as part of the Marmot Community programme, could lead to gaps in the design, development and delivery of initiatives and activities, aimed to reduce health inequalities in Wirral.

3.0 BACKGROUND INFORMATION

- 3.1 The Cheshire & Merseyside Health Care Partnership is working to achieve Marmot Community status. Areas that are awarded the status of Marmot Community are those that can provide evidence that through local policy and decision making, improved health and reduced inequalities are at the centre of how the area develops approaches to early years, education and skills, transport, housing, places and spaces, and jobs and businesses.

- 3.2 There are six common goals, as set out in the original Marmot report of 2010, which Marmot Communities must evidence action to address:

- Give every child the best start in life
- Enable all children, young people, and adults to maximise their capabilities and have control over their lives
- Create fair employment and good work for all
- Ensure healthy standard of living for all
- Create and develop healthy and sustainable places and communities
- Strengthen the role and impact of ill health prevention.

- 3.3 It was agreed that holding a local area workshop in each of the Cheshire & Merseyside boroughs would enable IHE to gather feedback from each place, to ensure local perspectives and local voices are incorporated into their review.

- 3.4 The Wirral workshop was held via MS Teams virtual session, on Tuesday 30th November 2021, facilitated by the Marmot Community Team and attended by sixty-three participants, representing a wide range of organisations including:

- Wirral Metropolitan Borough Council
- NHS Wirral CCG
- Wirral University Teaching Hospital NHS Foundation Trust
- Cheshire and Wirral Partnership NHS Foundation Trust
- Wirral Community Health and Care NHS Foundation Trust
- Primary Care Networks
- Liverpool City Region Combined Authority
- Citizens Advice Wirral
- Health Watch Wirral
- Wirral Mind
- Wirral Chamber of Commerce
- Merseyside Police

- Department for Work and Pensions
- Magenta Living Housing Association
- CHAMPS Public Health Collaborative

3.5 The Wirral Marmot workshop focused on key priorities for tackling health inequalities across the local system, reviewing indicators, actions to reduce inequalities and agreeing next steps. A number of local priorities were discussed, and local feedback across the system captured by IHE to support their review. A summary of the Marmot Wirral workshop is set out in Appendix 2.

3.5 IHE have produced an interim report, based on the work carried out so far, and using insight and input from local stakeholders. Building Back Fairer in Cheshire and Merseyside: Evidence for action and key approaches (Interim report, November 2021) is located in Appendix 3. IHE Briefing Note summarising the interim report can be found in Appendix 4.

The interim report highlights a number of key messages:

- Life expectancy in Cheshire and Merseyside is lower than the average for England
- Health inequalities in the Region are wider than for the rest of England
- COVID-19 has exposed and amplified health inequalities in England and in the Region, life expectancy is declining, and health inequalities are widening
- To reduce health inequalities action is needed on the social and economic factors which drive health – the social determinants of health
- Inequalities in the social determinants of health are high in the Region and have increased during the pandemic
- Action to reduce health inequalities must involve partnerships and collaborations between local government, the voluntary and community sector, public services, the health and care sector and businesses
- These collaborations could be geared towards building community resourcefulness in the area, supporting better health.

3.6 IHE have described the urgent need for all local stakeholders across Cheshire and Merseyside, including partners across local government, businesses, the community, voluntary and faith sector, health and social care and communities, to continue to work in partnership to reduce inequalities, improve conditions in local areas and develop new partnerships where needed.

3.7 To help overcome specific barriers and support greater prioritisation and investment in health inequality the Marmot team have proposed a number of Areas for Action across the system to achieve progress. Within each Area for Action are a number of more specific actions for consideration, over the next five years.

3.8 The draft Areas for Action have been developed through the work carried out to date in assessing the extent of health inequalities in the Cheshire and Merseyside region, and the actions and responsibilities of a variety of stakeholders:

- Embed a systemwide social determinants of health approach
- Improve leadership for health inequalities
- Strengthen local partnerships
- Co-create solutions with communities
- Develop social value and anchor organisations
- Develop shared local indicators
- Strengthen the role and resources of local government and the NHS in reducing health inequalities
- Strengthen the role of business in reducing health inequalities
- Implement health equity in all policy approaches
- Strengthen community resourcefulness

3.9 Additionally, IHE has acknowledged the Cheshire & Merseyside region has experienced damaging and inequitable impacts of austerity, and the COVID-19 pandemic, and will be making recommendations for the Region to take to national government, including greater resources for levelling up.

3.10 The opportunity to discuss inequalities in health and the social determinants of health and understand the experiences and contexts of each place through the local workshop, has contributed to the IHE interim findings and draft report. Local stakeholder input will continue to shape the recommendations of the Marmot Community programme, with the final report expected at the end of March 2022.

4.0 FINANCIAL IMPLICATIONS

4.1 There are no direct financial implications directly arising from this report.

5.0 LEGAL IMPLICATIONS

5.1 There are no legal implications directly arising from this report.

6.0 RESOURCE IMPLICATIONS: STAFFING, ICT AND ASSETS

6.1 This report has been developed by Public Health. The work referenced within the report was developed by existing officers and partners. No additional resources are sought.

7.0 RELEVANT RISKS

7.1 Any risks related to the programme will be identified in the final report produced by the Marmot Team, which will be reported to the Health and Wellbeing Board.

8.0 ENGAGEMENT/CONSULTATION

8.1 No direct public consultation or engagement has been undertaken in relation to this report.

9.0 EQUALITY IMPLICATIONS

9.1 An Equality Impact Assessment is not required at this stage. However the Board should note that working with the Marmot team will support Wirral’s strategic aims of tackling health inequalities, by using qualitative and quantitative evidence to produce an action plan to address inequalities in the social determinants of health. Any associated actions may require an Equality Impact Assessment which will be completed at the appropriate time.

10.0 ENVIRONMENT AND CLIMATE IMPLICATIONS

10.1 Local environment is a key influence on health behaviours. Addressing the social determinants of health, the conditions in which people are born, grow, live, work and age can impact on health inequalities.

11.0 COMMUNITY WEALTH IMPLICATIONS

11.1 The work of the Marmot Community programme is built upon a number of concepts including community resourcefulness and using this approach to improve health and social and economic outcomes and reduce inequalities between areas.

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APPENDICES

Appendix 1: Public Health Annual Report 2021: ‘Embracing Optimism - Living with Covid-19’

Appendix 2: Marmot Wirral Workshop Summary, 30th November 2021

Appendix 3: Institute of Health Equity Interim Report, Building Back Fairer in Cheshire and Merseyside: Evidence for action and key approaches

Appendix 4: Institute of Health Equity Briefing Note, Building Back Fairer in Cheshire and Merseyside

BACKGROUND PAPERS

[Marmot Review report – 'Fair Society, Healthy Lives | Local Government Association](#)

SUBJECT HISTORY (last 3 years)

Council Meeting	Date
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<p>Health and Wellbeing Board Developing a Wirral Health and Wellbeing Strategy with support from the Marmot Community Programme</p>	<p>3rd November 2021</p>
<p>Health and Wellbeing Board 2021 Public Health Annual Report: Embracing Optimism – Living with COVID-19</p>	<p>29th September 2021</p>